



Amphibious UTV

Ontario Drive & Gear Limited

220 Bergey Court
New Hamburg, Ontario
Canada N3A 2J5

1-877-274-6288,

Tel: 519 662 4000

Fax: 519 662 2421

www.ARGOutv.com

E-mail: sales@ARGOutv.com

NEWS RELEASE

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For immediate release

Please contact David Brito, 519-662-2840 ext. 364 or dbrito@argoutv.com for further information.

2012 ARGOS deliver true freedom for those who hunt and fish—the ultimate amphibious off-road vehicle for any wilderness experience!

People who are passionate about hunting and fishing are often seeking something greater—personal freedom. Freedom from the stress of the workplace, freedom from having to conform and, of course, the freedom to pursue another outdoor mystery lying just over the horizon. Traditional off-road vehicles can be very limiting when used for accessing the wild places that hunters and fishermen dream of, leaving memorable adventures frustratingly out of reach. But the ARGO family of vehicles can make hunting and fishing dreams reality. **ARGO's flagship model--the 750HDI**--and other units in the ARGO fleet have the combined capabilities of a UTV, snowmobile and small boat. It is a true utility terrain vehicle that goes *everywhere* sportsmen want to! Whether putting up deer stands in flooded areas, bass fishing on a hidden pond or hauling gear into the Canadian Rockies, one ARGO makes it all possible! ARGOS are equipped with a premier suite of features including passenger seating for up to 6 people, or extensive cargo; a proven-rugged amphibious design; and a high-tech, bulletproof fuel-injected Kohler engine.

There's nothing available on the market today that matches an ARGO for outdoor adventurers who require a reliable vehicle to get them to their favorite hunting grounds - and back with a trophy of a lifetime.

Jim Shockey, multiple big-game record holder and world-renowned hunting guide says: "Where we guide, the ability to reach remote areas often makes the difference between an empty tag and an unforgettable trophy. We are constantly amazed at what we can do with our ARGOS, enabling our guides and their clients to access the very best hunting country in a low-impact way. There is no question that the ARGO is the ultimate vehicle for wilderness adventure" www.jimshockey.com

When considering any purchase, anglers and hunters want to make every dollar count. Performance, durability, ride comfort, and reliability must be taken into consideration to ensure you get the best possible value. Every ARGO built is backed by a design team with decades of experience operating in the harshest conditions on earth. When you purchase an ARGO, you are making an investment to pass on to future generations of hunters and anglers in your family!

Amphibious UTV • Extreme Off-Road Performance



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2012 ARGO 8x8 750 HDi – When Extreme Off-road Performance is Required

ARGO has outfitted their premier model, the **2012 ARGO 8x8 750 HDi** with the advanced features avid outdoorsmen and women are looking for:

Lighter steering effort for all-day ease-of-use, a powerful drive train for accomplishing the most rugged tasks, comfortable seating, extensive storage space, and a more durable design to maximize utilization - getting the job done anytime of the year. For 2012 the 750 HDi now has optional rear tire and spare fuel holders to free up cargo space. Also, new for 2012 is a durable, quick-installing cargo bed liner to carry messy or abrasive loads such as firewood, sand or logging equipment while protecting the vehicle and keeping it clean! For more comfort, all liquid cooled 8x8 ARGO models can be equipped with optional suspension seats and a convenient entry step.

The patented ADMIRAL transmission takes the driving experience of the full skid steering system to a level never seen before in this price range. The all-season **2012 ARGO 8x8 750 HDi** pairs the ingenious triple-differential ADMIRAL steering transmission with a powerhouse 31-hp fuel-injected engine to create something truly unique: an all-terrain, amphibious off-roader that turns with ease in high gear, while maintaining its amazing on-the-spot maneuverability in low gear. For 2012, ARGO is introducing a new high torque alternative allowing the hunter to improve performance and mobility in extremely difficult terrain conditions.

Only the ARGO Gets You Where Other Vehicles Can't Follow

This remarkable vehicle is packed with premium features, including the uniquely designed 25" ARGO tire, providing greater ride comfort, all-terrain traction and amphibious performance. Large triple-sealed outer bearings and heavy-duty axles enhance durability and life expectancy in demanding off-road conditions.

The overall result: a superior amphibious UTV for up to 6 passengers that simply is in a league of its own with amazing steering efficiency, less maintenance, and more ergonomically user friendly than any other ARGO built before.

For 2012 there is wide selection of ARGO models: **ARGO 8x8 750 HDi Special Edition, ARGO 8x8 700 HD, ARGO 6x6 650 HD, ARGO 8x8 700 HD EU**, with road approval for Europe as well as the entry models **ARGO 6x6 Frontier 580** and **ARGO 8x8 Frontier 650**, giving recreational enthusiasts great value at the most attractive price.

All 2012 ARGO vehicles are available in tundra, yellow, blue, black, red as well as Realtree AP Camo. In addition, ARGO is using an advanced environmentally friendly Gardobond® metal coating process, providing significantly improved performance and durability without containing any hazardous heavy metals. In summary, the new ARGO **2012 HD Series** are a quantum leap in all-terrain extreme versatility, performance, comfort, power, and ruggedness that needs to be experienced.

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[Click here](#) to find out more and [book your test drive today](#).

The ARGO product line is designed for the serious hunter, outfitters, hunt camps, adventure tour operators, utility construction and maintenance, resource exploration, mining, the public sector, as well as agriculture and forestry. This versatile all-season workhorse can be equipped with optional accessories such as rubber tracks, convertible top, receiver winch, windshield, bilge pump, and a lot more.

Engineered and produced continuously since 1967, every ARGO is backed by decades of unrivaled experience in the design and manufacturing of off-road vehicles. Today, ARGO is the world's leading manufacturer of lightweight amphibious vehicles and innovative off-road platforms.

For more information, visit www.ARGOutv.com or contact marketing@ARGOatv.com